

General rules for the European phase of the European Statistics Competition (ESC) 2021

1. Registration

The European phase of the European Statistics Competition (ESC) 2021 is open to those teams having finished among the winners or being the finalists in the national phase of the ESC and having been proposed to participate in the European phase by their countries.

There will be two categories of participation: A and B. As a reference, category A comprises students in the last two courses in secondary education (approx. 16-18 years old) and category B includes all other students in secondary education (approx. 14-16 years old).

Each country will be able to propose up to **two** teams per category to participate in the European phase.

The registration in the European phase will be done by the national organization of each country.

2. Assignment

Participating teams will have to **make a video** in which they will have to reflect about a certain topic. The topic of the video will be published in October / November 2020.

Written explanations in the video will be in English. Spoken explanations can either be in English, or in a national language accompanied by English subtitles. Regardless of the language of the audio, the use of subtitles in the video is highly recommended.

Videos will have a **maximum length of 2:00 minutes**.

Along with the videos, participants will have to prepare a pdf document in English, explaining the creation process of the video, including the users they would like to reach, the techniques used (and the reasons to use them), decision making process, etc. This document will have a **maximum of 2000 words** and a **maximum extension of 4 pages**.

Teams are expected to include references to the **sources of data and other material (music, images, etc.)** used, both in the video and in the pdf. Mentions to sources will appear at the end of the video, allowing the addition of up to 10 second to the 2:00 minutes limitation just to show the resources used. That means videos should not exceed a total duration of 2:10 minutes, distributed as **2:00 minutes maximum** of video itself + **10 seconds maximum** to list the sources of information.

3. Evaluation Criteria

When evaluating the selected videos, the jury of the European phase of the ESC will take into account:

- The creativity of the video
- The message of the video: is it understandable / convincing according to the concept / question raised
- The effectiveness of the video to get its message across
- The concordance between the pdf document and the video
- The inclusion of sources and credits to material used (like music, images, etc.)

4. Awards

The jury will declare one winner and four finalists per category. The jury can decide not to award any prize to the presented videos.

Each member and the tutor of the two winning teams of the European phase (categories A and B) will receive the following prizes:

- A gift card (400€)
- A set of promotional material from Eurostat
- A winner diploma

The award ceremony can be virtual or in-person. The arrangements will be announced at a later stage, and will depend on the development of the sanitary situation and on the recommendations of the relevant health authorities.

In case of an in-person award ceremony, the expenses of the trip and the accommodation, for the tutors and the students of the winning teams, will be covered by the organizers of the ESC.

If there are students under 18 in the winning team at the time of the trip to the ceremony, the tutor must act as an approved guardian of the minors of her / his team and will take full responsibility of the minor students during the trip and the stay in the place of the award ceremony.

In case there are two or more winning teams with the same tutor, the latter will only receive one prize.

Finalists will receive a customized diploma. The rest of the participating teams in the European phase will receive a diploma of participation.

5. Calendar

Each country will decide and communicate the calendar for the European phase. **Final deadline** for all countries to submit the videos is the **9th of May 2021**.

Announcement of winning teams: 31st May 2021

Award ceremony: To be announced (date + arrangements)

6. Publication of videos

The awarded videos will be announced on www.esc2021.eu, indicating the full names of their authors. By their participation in the European phase of the ESC the participants accept that their names are announced and allow the publication of their videos. They may at any time revoke their consent to the processing of their personal data derived from their participation in this contest, without prejudice to any other right that assists them, in accordance with the applicable law.

Videos must not infringe any third party copyright or trademark, or violate the rights of any person or entity. Teams need to be sure to only use content in their video that they are authorised to use, including, without limitation, music, images, film clips and other intellectual property. Organizers might ask teams about later clarifications concerning copyright issues.

The inclusion of advertising or promotion of companies or products in the videos is not accepted. The appearance of watermarks as a result of the use of free software to create the video is not considered advertising or promotion.

In case there are minors appearing in the video, the team must send to the organization of the ESC, along with the video and the pdf files, authorizations to appear in the film signed by the legal guardian of each minor. Lack of authorizations will disqualify the video. Teams can ask the organization in their countries to provide them with an authorization form.

All the materials presented at the European phase of the ESC may be published by the European Statistical System (ESS).

7. Reservation of rights

The organization of the European phase of the ESC reserves the right to change the terms and conditions of the European phase of the ESC, especially the dates announced in the calendar, or even its possible cancellation, whenever there is a justified cause. These modifications would be made public at www.esc2021.eu.

8. Acceptance of the rules of the European phase of the ESC

Participation in the European phase of the European Statistics Competition (ESC) assumes the acceptance of the above-mentioned rules.